

### PAYMENTS EDITION

- Embedded Payments
- Instant Payments
- Paper Checks Slowing B2B Payments
- Digital Wallet Adoption



### EMBEDDED PAYMENTS

Embedded payments are a powerful way to simplify payment processing, improve cash flow, and elevate your customer experience. Here’s why they could be a smart addition to your business:



- New Revenue Opportunities:** Embedded payments can drive growth by creating additional revenue streams through transaction fees, quicker payouts, and flexible options like “buy now, pay later” (BNPL). The global market for embedded payments is projected to reach \$3.5 trillion by 2026, an opportunity with serious potential.   
*Source: Statista, 2023 Embedded Finance Report*
- Makes Your Business More Valuable:** Adding payment options directly into your services can increase the overall value of your business.
- Simplified Purchase Experience and Faster Payments:** Embedded payments make it easier for customers to complete transactions without extra steps, creating a smoother, more satisfying experience. This ease of purchase encourages repeat business, speeds up accounts receivable, and keeps your cash flow strong.
- Partner with a Trusted Provider:** Embedded payments come with compliance requirements, which is why working with an experienced provider is essential. A trusted provider handles the regulatory complexities, ensuring secure transactions so you can focus on running your business.

### INSTANT PAYMENTS (COMING SOON TO CORE BANK)

Real-time payment solutions are gaining momentum. Services like FedNow® and the RTP® network allow businesses to settle transactions within seconds, improving cash flow and customer satisfaction.

#### Examples of Instant Payment Use Cases:

- Business to Consumer:** Freelancers receive instant payments after project completion.
- Business to Business:** A bakery instantly pays a supplier for fresh ingredients.
- Person to Person:** Friends split a dinner bill immediately at the restaurant.



## PAPER CHECKS SLOWING BUSINESS TO BUSINESS (B2B) PAYMENTS

Despite the shift to digital, paper checks remain a pain point in B2B payments. According to FinCEN, check fraud nearly doubled from 2021 to 2022.

### Why Paper Checks are Problematic:

- **High Costs:** Processing paper checks costs more than \$5 per payment.
- **Delayed Payments:** Mailing and processing delays disrupt cash flow.
- **Fraud Risks:** Checks are vulnerable to fraud, especially with high-value business accounts.



### Why You Should Switch to Digital:

- **Lower Costs:** Digital payments are more cost-effective.
- **Faster Processing:** Digital transactions reduce settlement times.
- **Increased Adoption:** 56% of businesses now use digital payments, with 22% planning to adopt them soon.

Source: FinCEN, Bottomline's 2022 Business Payments Barometer

### Consider Digital Drafts with Fin3 Technologies:

For B2B payments, Fin3 offers a practical alternative to paper checks through Digital Drafts, combining the reliability of traditional checks with the efficiency of digital payments. Digital Drafts give businesses the flexibility of multiple settlement methods, faster ownership transfer, and delivery options through email, SMS, or even mail. Unlike traditional methods that often force trade-offs, Fin3's solutions provide low-cost, fast, and convenient payment options that support everything from rebates and refunds to secure, critical disbursements like escrow or insurance settlements.

To learn more, contact [PartnerBanking@CoreBank.com](mailto:PartnerBanking@CoreBank.com) or our partner, Jeff Manchester at [Jeff.Manchester@fin3.tech](mailto:Jeff.Manchester@fin3.tech).

## DIGITAL WALLET ADOPTION

Digital wallets are becoming the preferred method of payment for consumers and businesses. The Federal Reserve's 2023 survey reports that 62% of U.S. businesses are now using digital wallets, up from 47% in 2022.

### Why Adopt Digital Wallets:

- **Secure & Convenient:** Offer fast, secure transactions.
- **Stay Competitive:** Businesses that accept digital wallets can meet growing consumer demand for seamless, frictionless payments.

As payment technology evolves, so do customer expectations. By embracing new payment methods, improving user experience, and ensuring security, businesses can stay ahead of the curve.

For more information, contact Core Bank's Treasury Services team at [TreasuryServices@CoreBank.com](mailto:TreasuryServices@CoreBank.com).

### Looking for a Partner or a Robust Solution?

Whether you're a fintech seeking a program or sponsor bank, a business interested in embedded finance, or in need of a dedicated Partner Banking | Banking as a Service (BaaS) team, Core Bank is here to help.

Explore our flexible APIs, comprehensive account options, and expert compliance and risk management solutions. With a strong commitment to partnership and personalized service, we empower your growth and success.

**Visit our Partner Banking website today to discover how we can collaborate to drive innovation and achieve your goals: Core X - [corepartnerbanking.com](https://corepartnerbanking.com)**

For additional information on how Core Bank can help mitigate payment fraud please contact the Treasury Services Team at [treasuryservices@corebank.com](mailto:treasuryservices@corebank.com).

