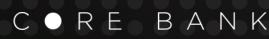


## We give where we live.









2024 COMMUNITY IMPACT REPORT



## THE POWER OF COMMUNITY BANKING

Community banking is more than just numbers; it is about building relationships, fostering trust, and investing in the dreams of the communities we serve. At Core Bank we see ourselves as partners in progress, working hand-in-hand with our neighbors to create opportunities for individuals, families, and businesses to thrive.

We have evolved our community giving strategy to reflect a deeper commitment to improving economic prosperity, especially for under-resourced individuals, families, and small businesses. We are dedicated to building healthier, more resilient, better connected, and inclusive communities throughout our footprint. Through the deployment of other charitable resources—both financial and human, we invest in nonprofit organizations, communities, and leaders in the areas we serve, which is reflected in this 2024 Impact Report.

For years, the communities we've settled into have become part of our family, and we're proud to consistently give back whenever and wherever we can. Together, we can harness the power of community banking to drive meaningful change and create opportunities for all.

John Sorrell, CEO of Core Bank

# spent well

16 hours of Volunteer Time Off (VTO) is given to each Core Bank employee every year. We believe that the communities we serve are number one, first priority to everything we believe in and value.

By promoting external and in-house volunteer initiatives to employees, we have been able to impact the following organizations and nonprofits:

A Time To Heal: Living Beyond Cancer	Millard North Booster Club Millard West High School
Foundation	
Access Period	Nebraska Diaper Bank
Aldrich Elementary	Nebraska Humane Society
American Red Cross	Nebraska Red Dawgs with Nebraska Adaptive Sports
Bellevue Together	
Benson High School	Neighborgood
Coaches VS Cancer	Omaha Home for Boys
Elkhorn Tornado Relief Efforts (various organizations)	Open Door Mission
	Reeder Elementary
Heartland Therapeutic Riding Academy (HETRA)	Release Care Closet
Humble and Kind	Tanzania School
Keep Omaha Beautiful	and more!
Kiwanis Board	
Kiwanis Christmas Project	
Kountze Church Food Pantry	
Metro Omaha Builders Association: Street of Dreams	

TOTAL: 298 Hours

were given back to the community through our employee VTO program.

#### JANUARY 2024

Core Bank employees packing feminine products for low income families for local nonprofit Access Period.

#### VTO PROGRAM & CORE CARES DOLLARS

## CORE CARES DOLLARS

THE UNITE

NO (STATES

In addition to VTO, every employee receives \$100 in "Core Cares Dollars" yearly to donate to a nonprofit of their choice. Employees can also pool their donations together to benefit bank-wide fundraising events and drives.



was given to nonprofits through Core Cares Dollars in 2024. Portions of this amount have been dispersed between some of our Community Events & Donation Drives.



## Community EVENTS

February 2024

Polar Plunge



#### SPECIAL OLYMPICS NEBRASKA

February 10th marked another successful year of the Special Olympics Nebraska Polar Plunge! Throughout January and February, 50 Core Bank Team members, (including Core Bank employees along with their friends and families), raised funds and bravely took the plunge into the freezing waters of Lake Zorinsky.

TOTAL RAISED: \$26,045



#### June 2024

### Core Bank Cares Golf Journament NEBRASKA DIAPER BANK

Though our third annual Core Bank Cares Golf Tournament took place on one of the hottest days of the year, our sponsors, volunteers, and players powered through a day filled with fundraising and exciting competition to raise money and awareness for Nebraska Diaper Bank.

Thank you so much to all of our business customers, community partners, and local sponsors who helped make this year's tournament our most successful one to date!

## TOTAL RAISED: **\$22,000**

December 2024

## Christmas Families Donation Drive



For over 25 years, Core Bank has provided Christmas gifts to local families and elderly individuals who have experienced hardships around the holidays – such as job loss, health issues, and more. Employees brought in wish list gifts, gave monetary donations, and had a wrapping party to prepare gifts for Christmas Day!

THIS YEAR, WE PROVIDED GIFTS TO FOUR FAMILIES & SIX ELDERLY INDIVIDUALS

## BANKING CENTER Donation Drives

#### OMAHA STREET SCHOOL DONATION DRIVE

Omaha Street School provides at-risk youth with a road to success. Our Banking Centers collected donations for Omaha Street School from September 16 to 30th and donated an assortment of school supplies including but not limited to:

Spiral Notebooks
Dry Erase Markers
Board Cleaners
Copy Paper
Pencils & Pens
...and more

#### KANSAS CITY FREE EYE CLINIC DRIVE

The Kansas City Free Eye Clinic provides accessible preventative eye care to low-income and homeless individuals. We hosted a donation drive in August to help stock their office with necessary items and equipment. Thanks to our generous donors, we were able to drop off the following items:



COMMUNITY EVENTS & DONATION DRIVES

November 2024

*Fourth Annual Diaper Drive* Nebraska diaper bank

Throughout October and November, Core Bank customers and employees, local businesses and community members dropped off diapers to our banking centers. After donations were collected, employees hosted a diaper wrapping party at Core Bank HQ. By pre-wrapping these diapers, Nebraska Diaper Bank was able to distribute to families quicker!

#### TOTAL DONATED: 31,512 DIAPERS

#### CORE BANK HQ

Dur HQ retail center made a drop-off display in our lobby as diaper donations rolled in.



#### NEWHOUSE SHELTER DONATION DRIVES

Newhouse Shelter provides a safe home for women, children, and families displaced by domestic violence. We held three Newhouse donation drives this year, including a Kids' Summer Camp Donation Drive, a Back-To-School Essentials Drive, and a Holiday Gifts Boutique Drive. We are so proud to support Newhouse's initiative, and for helping serve women, children, and families displaced by domestic violence.

## **COMMUNITY IMPACT AWARD PROGRAM**

Each quarter, Core Bank awards one nonprofit organization with up to \$5,000 to reflect our commitment to improving economic prosperity especially for under-resourced individuals, families, and small businesses.

Each nonprofit or organization is chosen based on representing one of three community impact areas: Bright Futures, Resilient Families, and/or Community & Economic Development.

Bright Futures: We support programs whose goals are to create and provide opportunities for early childhood and K-12 youth to help them get the most out of their education, as well as promote their well-being to help children from all backgrounds reach their full potential.

Resilient Families: Strong and resilient families are central to our community's well-being. We support programs and nonprofits who focus on helping families find a work life balance, rebuild in the wake of disasters, and who focus on families' economic welfare.

Community & Economic Development: We are only as strong as our community. Core Bank supports programs, non- profits, events, activities and initiatives that contribute to our communities' development.

Total amount donated to local nonprofits in 2024 through our Community Impact Awards: \$16,500.



SCHOLARSHIPS, SPONSORSHIPS, & DONATIONS

## SCHOLARSHIPS

As a community bank, we are always looking for opportunities to leave a positive impact on the communities we serve. Our CEO, John Sorrell, envisioned a scholarship that aims to provide support to educate future bankers as well as recognize individuals who share the same commitment as Core Bank to better their communities. A strong demonstration of commitment to community involvement is at the heart of the scholarship.

For the 2023 – 2024 school year, our Core Bank Cares Scholarship program allowed Core Bank to award \$14,000 in scholarships to local high school seniors. Scholarships are \$2,000 each and were awarded as follows:

#### ELKHORN PUBLIC SCHOOLS

#### OMAHA PUBLIC SCHOOLS

Ava Fowler Elkhorn South High School Mya Larsen Elkhorn High School

Brenda Gonzalez Ortega Bryan High School Romina Herrera-Baro South Magnet High School

#### PAPILLION LAVISTA

Jayden Culley Papillion LaVista High School Kamryn Exner Papillion LaVista South High School Mercy Eh Benson High School

## **EVENT SPONSORSHIPS & DONATIONS**

Throughout the year, Core Bank customers and employees nominate various charity events for sponsorships and donations. These requests give Core Bank the opportunity to take part in larger fundraising initiatives, and also give employees opportunities to learn more about and celebrate different nonprofits' work in the community.

#### given through sponsorships of nonprofit fundraising events

American Italian Heritage Society	Nebraska Diaper Bank
Briggs Inc. of Omaha	Omaha Home for Boys
Business Ethics Alliance	RESPECT
Build Omaha	St. Charles Borromeo
Children's Scholarship Fund of Omaha	St. Vincent de Paul
Chicago Lumber Company	St. Wenceslaus
Christopher Bremer Memorial	Together Omaha
Foundation	Valley Corporation
Elkhorn Knights Legion Baseball	and more!
Millard North High School	
MS Baseball, Inc.	



\$14,000

was awarded to local student through Core Bank scholarships

#### **JULY 2024**

Ava Fowler is awarded a Core Bank Cares Scholarship from Lindsey Wedel, Chief People Officer at Core Bank.

ELK



# C ● R E B A N K You at the core

MEMBER FDIC